

Bárbara Lyschenko

Specialist in UX, CX,
Project & Team Management

Lic. Design & Visual Communication (UNLa)
Spec. Interaction Design (Usability & Accessibility - UTN)
Spec. UX Project management (UP)
Master in Project Management (ENEB)
MBA Executive - (ENEB)



Technical &
LANGUAGES

- HTML5
 - CSS3
 - PHP
 - JQuery
 - Angular.Js
 - JS
 - AJAX
 - Bootstrap
 - Wordpress
 - Project
 - DialogFlow
 - Jira
 - Salesforce
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Abilities &
SKILLS

- Experience Design Projects
- Team Management
- Sales
- Management of Risks
- To teach
- Conversational Bots
- RFP Specialist
- Agile Management
- IT Business

A hand is shown using a computer mouse on a desk. The entire image is overlaid with a semi-transparent teal color. In the background, a keyboard and a computer monitor are visible but out of focus. The word "Jobs" is written in white, bold, sans-serif font on the left side of the image.

Jobs

Manager of Digital Experience at Everis ARG.

From 2017 - Now

Digital experience team and project Management. Type of projects: Chatbots, Cognitive contact centers, UX, Front end, Mobile development.

My role is based the follow activities:

- To do request for proposal using methodologies and commercial concepts
- Time and people management
- Meet with customers and potential customer trying to catch up new opportunities.
- Training team (UX, Bots, Agile)

UX & UI Lead Designer en INTIVE-FDV

From 2012 - 2017

Leader of the UX & UI team of the company that is based on: Interface development for Websites, Applications (SmartPhones) and Smart TV.

My work is found not only in the design but also in the analysis of the usability of the pieces and accessibility that they may have. Reports, A / B Testing, Usability Reports, Heuristics, Business Previews, UI / UX Design. ScrumMaster Certified in Agile Methodologies.

Meet with customers and potential customer trying to catch up new opportunities. (PreSales).

DUIT Design - Founder

From 2016 - now

In partnership with a multidisciplinary design team, we have a studio in which we carry out international programming projects in HTML5, CSS3, JS and PHP for sites with CMS with Wordpress or Joomla. Template adjustments, modification of plugins and customization of sites.

Usability and Customer Experience Consulting are also carried out.

Professor at UADE

From March 2014 - Now

Teaching courses:

- Multimedia Design and Interaction (Usability and Accessibility)
- Theory, history and criticism of the design
- Multimedia Design II (Web 2.0 - Ajax, HTML5, PHP, CSS3)
- Multimedia Design III (Web 3.0 - CMS and Broadcast)

Professor at UTN

From April 2014 to November 2015

Teach HTML5 and mobile design in the course "Specialization in Interaction Design and Usability Accessibility Standards" in the Superior National Institute of Technical Teachers dependent on the UTN.

Developer, UI, UX, Sr Designer at Publicis - Firma Rojas Garrido

2011 - 2012 | Freelance

Development of sites based on Wordpress, development of plugins, Analysis of usability and design of interfaces. The most used languages are PHP, HTML5, CSS3, JS ... among others. Adaptation of mobile sites.

Web Designer in Autocosmos.com

From 2010 to January 2012

Development of advertising pieces and microsites for clients such as Car Dealers and Agencies.

Usability analysis. Interfaces administrators. Maintenance and design of institutional website, as well as elements of the identity of the company (brochures, letterheads, cards).

Layout of sites in HTML5, CSS3.

Newsletters.

Professor at CETAE

From September 2008 to Julio 2010

Teaching courses:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver (HTML, XHTML, XML, XLS, PHP.)
- Adobe Flash (AS1.0 y AS2.0)



Studies, Certifications and Postgraduates

- Master in Project Management + MBA Executive
 - ENEB - 2018 -2019

- Teaching methodologies | Training and Updating in University Teaching. (Postgraduate)
 - UADE - 2015

- CSM - Certified ScrumMaster Scrum Alliance
 - Kleer - 2015

- Specialist in Interaction Design with accessibility and usability standards.
(Postgraduate) DIEAU
 - National Technological University (UTN) - 2013

- Project Management and User Experience Teams
 - University of Palermo (UP) - 2012

- Degree in Design and Visual Communication
 - National University of Lanús (UNLa) - 2006 - 2011

Personal **Information**

11/04/1988

Born

Married

Civil status

1

Son

**Avellaneda, Buenos Aires,
Argentina.**

Address

Contact & Thanks

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